

# Nathan Destro

440.665.4385

destro.nathan@gmail.com

## Skills

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- Photo, Video, Lighting hardware expert
- Adobe Creative Suite (14 years)
- Database development
- Team leadership & development
- Capture One software
- Wordpress, .html, javascript
- Studio Layout & Design
- Digital asset management
- Interactive Media

## Experience

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- NPD Media** **Chicago, Illinois**  
Owner June 2007 – Present
- Photographer, Digital Imaging Technician, Lighting Designer on still photography productions: product, lifestyle, fashion, e-commerce, hospitality, food & beverage
  - Camera Operator, gaffer, stabilizer operator on commercial video productions
  - Studio layout & design, equipment room organization & development
  - Consultation services for lighting, production planning, and equipment purchasing
- Dodd Camera Professional** **Chicago, Illinois**  
Store Manager, Rental Manager January 2014 – April 2017
- Worked directly with agencies and productions to deliver solutions on time and under budget, without fail
  - Hired, trained, educated, and elevated team of seven staff members to support client base of 5,000+
  - Maintained expert understanding of all 3,000+ items in rental inventory – how an item worked, did not work, how to troubleshoot, how to repair, and how to achieve a similar result with an alternative solution
  - Analyzed market trends to develop brand strategies and increase profits – 325% growth from 2014
- Dodd Camera** **Cleveland, Ohio**  
Rental Manager September 2010 – December 2013
- Maintained and cultivated rental assets, clients, and transactions
  - Created new opportunities for marketing and partnerships both locally and nationally
  - Resurrected failing department in established small market – 300% revenue growth from hire date
- Progressive Arts Alliance** **Cleveland, Ohio**  
Media Arts Specialist June 2010 – December 2010
- Created, produced, directed, and instructed numerous Media Arts camps
  - Handled all technological, networking, and mediarelated assignments
- Market Photo Workshop** **Johannesburg, South Africa**  
Instructor – Advanced Photography September 2009 - November 2009
- Instructed courses focusing on digital workflow and Adobe Creative Suite
  - Designed and presented web development and blogging workshops to staff & students
- Prackelt Consulting** **Johannesburg, South Africa**  
Intern July 2009
- Directed BCMS Competitor Scan of all South African radio stations
  - Researched and evaluated success/fail trends of social media marketing techniques
- Ohio School Pictures** **Berea, Ohio**  
Assistant Director of Photography July 2006 – January 2009
- Simultaneously supervised, managed, and coordinated large groups of employee and students
  - Maintained equipment and developed networked Electronic Equipment Database system

## Professional Activities

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- Phase One Certified Professional** **March 2013, March 2015**
- Certified digital technician in Capture One software and Phase One hardware
- Drama For Life** **June 2009 – November 2009**
- Designed printed programs and photographed multiple international events
- True North Cultural Arts Center** **November 2007 – January 2009**
- Resident artist and designated promotional photographer, served on marketing committee
- Hattie Larlham, Outreach Academy** **2006, 2007, 2008**
- Photographed entire student body and designed yearbook as a Volunteer Artist

## Education

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- University of the Witwatersrand** **Johannesburg, South Africa**  
*Master of Arts – Interactive Media* November 2009
- Ohio University** **Athens, Ohio**  
*Bachelor of Fine Arts - Photography* June 2006  
*Certificate of Environmental Studies* June 2006